

The Best Closing Gift Possible: A Hassle-Free Move



Each Supplier independently owned and operated



Your Move Advocate



- Program Overview
- Key Benefits for your Clients & You
- How it Works
- How to Get Started
- Free Marketing Materials
- Stay in the Know



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Program: Provide a Hassle-Free Move



Move Advocate ensures your clients receive the best value, the best service & peace of mind when moving their household goods long distance:

Personal Attention

- A moving industry expert dedicated to assisting them during their entire move.
- Automatic VIP status and benefits from van lines.

Informed Decisions

- Multiple quotes from the best van lines in their area.
- Guaranteed, binding estimates on interstate moves.
- Access to free moving tips, checklists & planning tools.

Time & Money Savings

- Pre-and-post move assistance.
- Discounted national rates on interstate moves.
- Free valuation coverage up to \$75,000.



Confident Choice: For You & Your Buyers



Confidence for your Home Buyers:

- Personal, professional move coordination
- Pre & post move assistance
- Discounted transportation & storage rates
- Freedom of choice among providers



Confidence for You:

- Seamless & cost-effective process
- Increase buyer confidence & reduce 'move' panic
- Best of the best van line partners



Key Messaging



- **FREE:**
Program is free to affiliates and their clients
- **Program Eligibility:**
Over 50 miles, state-to-state, province-to-province, & international
- **Value:**
Best value & service on long distance move of household goods
- **Confidence:**
The Move Advocate has helped thousands of families move since 1988
- **Commitment:**
Demonstrate your commitment to your clients' entire relocation needs



How Move Advocate Works



#1 Call

Your client is assigned a personal move advocate who will explain the features and benefits about the program and answer any questions.

#2 Identify needs

A needs analysis will be completed with your client, identifying move dates, shipment profile & other important requirements.

#3 Educated referrals

Through our proprietary Match, Track & Move™ application we will identify the best van lines in their area and arrange to have free, no obligation in-home surveys for accurate estimates.

#4 Compare estimates

The move advocate will review the multiple estimates with your client, ensure the special program benefits are included, and provide advice on a hassle-free move experience.

#5 Client choice

Once your client decides which van line to move their belongings, the move advocate will notify all parties of the decision, confirm shipment registration, projected move dates & verify VIP status.

#6 Your advocate at every step

Move Advocate will contact clients on the pack, load and delivery days to ensure complete satisfaction.

#7 Post-move follow up

At the completion of their move, the advocate will conduct a post-move follow up.

Your client will rate the overall experience and the performance of the movers.

The feedback is entered into Match, Track & Move and the cycle begins again!



Get Started Now



- **Register:**
 - Sign up <http://moveadvocate.com/agent/starterkit.asp>
 - Free program, no obligation, no fee
- **Refer:**
 - Call 800.617.1918 to speak with a move advocate.
 - Online Visit <http://moveadvocate.com/contact.asp>
 - Remember: Say you referred them!
- **Relax:**
 - Pre & post move support for your clients
 - Ongoing updates to you from the client's move advocate



Refer to the Move Advocate

Moving Tips
& check lists

Relocation
Tools & Tips

The screenshot displays the Move Advocate website interface. On the left, there is a vertical navigation menu with the following items: Home, Get A Quote, Benefits, Moving Tips, Relocation Tools, Kids And Pets, Automobiles, Move Count Down, and In The News. Below the menu is a 'Contact Us' section with an envelope icon and the text 'Call Us Today 1-800-617-1918'. The main content area features the heading 'The best service, the best value, & peace of mind' followed by bullet points: 'Long Distance', 'State-to-State', and 'Province-to-Province International'. Below this is a paragraph describing the service as a move management & referral service. A 'Move Advocate Advantage' section lists benefits such as saving time & money, no cost, significant discounts, automatic VIP status, free protection coverage, multiple estimates, and pre & post move support. A 'Call today, 800.617.1918' section includes a phone icon and text stating the company listens to unique moving needs and provides special benefits. At the bottom left, the address '13333 North Pima Road, Suite 240 Scottsdale, AZ 85258' is listed. On the right side, there is a 'Our Partners' section with logos for Allied, Atlas, Bekins, Mayflower, North American, Steyers Van Lines, and United Van Lines. The Wheaton logo is also present at the bottom right with the tagline 'We move your life'.

Seamless Lead Management & Referral Tracking

<http://moveadvocate.com/contact/>



Home
Get A Quote
Benefits
Moving Tips
Relocation Tools
Kids And Pets
Automobiles
Move Count Down
In The News

Contact Us

Let's get started! To begin taking the steps to the easiest move yet, submit the following form and expect a call from a Move Advocate representative within one business day. We look forward to assisting you!

Items marked with * are required inputs.

Contact Information

First Name: Last Name:
Email:
Home Phone:
Work Phone: Extension:
Agent Phone:

How did you hear about The Move Advocate?

If referred by an agent:
Agent Name: Agent Office:
Agent Phone: Agent Email:

Please supply this additional information so we can best serve you:

Current Address	Destination Address
Address: <input type="text"/>	Address: <input type="text"/>
Apartment: <input type="text"/>	Apartment: <input type="text"/>
City: <input type="text"/>	City: <input type="text"/>
State: <input type="text"/>	State: <input type="text"/>
ZIP: <input type="text"/>	ZIP: <input type="text"/>

Online Referral Process

1. Immediate notification of new referral to dedicated RE/MAX move advocate
2. Client out-reach within 2 hours
3. Positioned as a gift from YOU
4. Email notifications at key steps in the process to keep you in the loop of client status

Remember

1. Fill out form completely
2. Be sure to include your contact information

Personalize Your Marketing Materials!

http://images2.e-net.com/moveadvocate/Downloads/remax_MA_PeaceOfMind.pdf

Only two things really matter when moving long distance...
your possessions & your peace of mind.
Protect them both with the complimentary services of the Move Advocate.

A gift to you from

Company Name
Contact Name
Contact Information
Company slogan or website

ALLIED

The Move Advocate delivers the best service, the best value, and peace of mind when moving household goods long distance or across state lines.

A move management and referral service, the program is free for long distance, state-to-state, and international moves.

Your personal move advocate will listen to your unique moving needs; arrange multiple, binding estimates from the nation's most reputable van lines; and ensure VIP service through delivery day.

And, because of the volume of moves we manage every year, our customers receive special benefits and significant discounts from our van line partners.

Call today. 800.617.1918
It's never too early to start planning your long distance move.

For moving tips and checklists,
visit <http://www.moveadvocate.com/tips/>

info@moveadvocate.com www.moveadvocate.com

MOVE ADVOCATE

RE/MAX Approved Supplier

Each Supplier independently owned and operated

Create Custom Flyer

1. Click above link
2. Save file to your computer
3. Open file
4. Type information as indicated
5. Print!

Promote the Program to your Office

<http://moveadvocate.com/agent/downloads.asp>



Posters for break rooms & desks

Grow Your Business with the Move Advocate!
Free, personal assistance • Discounts & special benefits • VIP service for a hassle-free move

The Move Advocate is a FREE program to ensure your clients receive the best service, the best value, and peace of mind when moving their household goods long distance.

Be a Move Advocate.
Visit www.moveadvocate.com/agent for
Free marketing materials • Customizable flyers • Moving tips • Online client referral

Call today! 800.617.1918

Long Distance • State-to-State • Province-to-Province • International

Program Information for Agents

**GIVE THE BEST CLOSING GIFT POSSIBLE:
A HASSLE-FREE MOVE**

Free, personal service; guaranteed milestones & the best van lines in the business. Specializing in long distance, state-to-state, and international moves.

Stay in the KNOW!



Monthly Newsletters, Special Incentives & New Tools

Moving Tips for You & Your Clients
March 2010 Issue
800-617-1918
Visit us Online Here
Global Moving Services Available
Become a fan of the Move Advocate on Facebook.
Free move management services for long distance, interstate & international moves.
In this issue:
• Spring Chickens: Best Markets for Young Adults
• Spring Cleaning: A Specialized Agent
• Spring Fever

Spring Has Sprung!
March 20th is the first day of spring! So, the theme of this month's newsletter is all things spring!
• Best towns for spring chickens
• Spring cleaning car tips
• Thomas Spring fever
We hope you enjoy this month's edition and look forward to assisting you & your clients when they decide to "spring" into action on their long distance moves.

Sign Up

1. Visit www.moveadvocate.com/agent/starterkit.asp
2. Complete the form
3. Read the archives <http://moveadvocate.com/agent/downloads.asp>

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Spring Chickens: Best Markets
Austin was named the most livable city in a new Portfolio.com report.
Portfolio.com reports that Austin's population is growing rapidly, offering opportunities to start your own business or moderate to young adults employed.

Countdown to the Big Count 2010 Census
Starting in March, census forms will be delivered to every residence in the United States and Puerto Rico.
The U.S. Census counts every resident in the United States, and is required by the Constitution to take place every 10 years. The 2010 Census will help communities receive more than \$40 billion in federal funds each year.
What does this mean for you? Well, in addition to helping your communities receive federal funds for things like hospitals, job training centers, schools, senior centers, and emergency services, the Census will arm you with statistics to better show your community and your home buyer.

We're Here for You!



- **Your move advocate!**
- **Only a phone call away: 800.617.1918**
- **Your Contacts:**
- **Erin Mitchell:** program information, questions, marketing assistance
- **Jan Mascheri:** your dedicated move advocate, client contact

Long Distance • State-to-State • Province-to-Province • International

Our van line partners include:        