

New Beginnings

Move Advocate is a free program to offer your clients the best service, the best value, and peace of mind when moving long distance.

Through strategic relationships with the nation's most reputable moving companies, Move Advocate delivers significant discounts and benefits not available to individual customers.

If your clients are moving long distance (over 50 miles) or across state lines, give them the best closing gift possible – a hassle-free move.

Move Advocate Advantage:

- Complimentary move management service
- Discounts up to 62% off van line prices
- Guaranteed estimates
- Free, personal assistance from moving industry experts
- Single point of contact
- Multiple, competitive estimates for client choice
- VIP service for a hassle-free move

800.617.1918
www.moveadvocate.com

Refer a client today!



**GIVE THE BEST CLOSING GIFT POSSIBLE:
A HASSLE-FREE MOVE**



*Free, personal service; guaranteed estimates &
the best van lines in the business.*

Specializing in long distance, state-to-state, and international moves.

FREE MARKETING MATERIALS & MOVING RESOURCES

Visit www.moveadvocate.com/agent today!

- ❑ Free moving checklists
- ❑ Relocation tools
- ❑ Program information



Sign up to receive monthly newsletters & special offers!

<http://www.moveadvocate.com/agent/downloads.asp>

- ❑ Create custom marketing materials
- ❑ Download brochures
- ❑ View archived newsletters



SEVEN STEPS TO A HASSLE-FREE MOVE

Step 1: Contact

Give us a call. You may call on your client's behalf, or refer them directly to the Move Advocate at 800.617.1918.

Step 2: Needs Analysis

A needs analysis will be completed with your client, identifying move dates, shipment profile and other important requirements.

Step 3: Educated Referrals

Our proprietary Match, Track & Move™ system identifies the best van lines in their area based on client needs, customer service ratings, on time delivery dates, and other key service level criteria.

Step 4: In-home Estimates

The Move Advocate assigns the best matched van lines to schedule free, in-home estimates with the client.

Step 5: Van Line Selection

Estimates are audited by Move Advocate to ensure all of the client's needs are met and the program benefits are included. The client can then make an informed decision of which van line they prefer.

Step 6: Manage the Process

The Move Advocate will notify the selected van line, confirm shipment registration, coordinate move dates and verify VIP status. Plus, we contact clients on pack, load, and delivery days to ensure schedules and expectations are met.

Step 7: New Beginnings

When your client is settled in their new home, they will be sent a client satisfaction survey. The feedback is incorporated into Match, Track & Move™ and the cycle begins again!